



## MHSA Campaign for Community Wellness

### Summary Notes Community Conversation & Update Event January 31, 2007 Roseville

#### Overview:

This MHSA Community Conversation & Update Event had the goal to serve three purposes:

- **Describe the overall Campaign for Community Wellness;**
- **Bring real-life success stories of how the campaign is helping the community;**
- **Get input from the community on progress of MHSA funded programs so far.**

**Welcome:** Richard Knecht, Interim Director of Children System of Care welcomed and thanked everyone for coming. He shared his views on the innovative practices of Placer County HHS and the importance of the community and Placer Collaborative Network in the Campaign for Community Wellness.

**MHSA Overview:** Maureen Bauman, Director of Adult System of Care presented an overview of the Campaign for Community Wellness. The following information was presented:

#### 1. Campaign for Community Wellness – What is it?

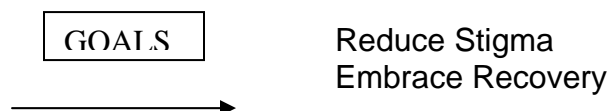
A Campaign to improve mental health services by:

- Increasing awareness of mental health issues
- Improving system delivery through coordination
- Involving community and consumers in all solutions

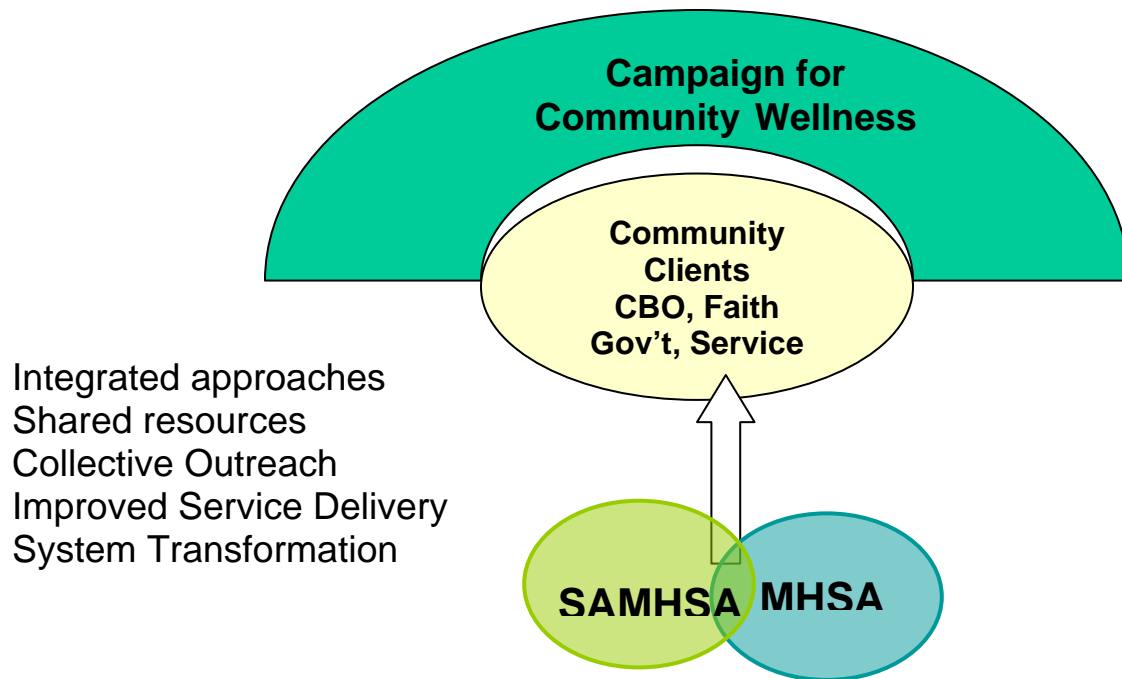
Initially the Campaign will be funded by the Mental Health Services Act (MHSA) and the Substance Abuse and Mental Health Services Administration (SAMHSA).

#### 2. Campaign approaches:

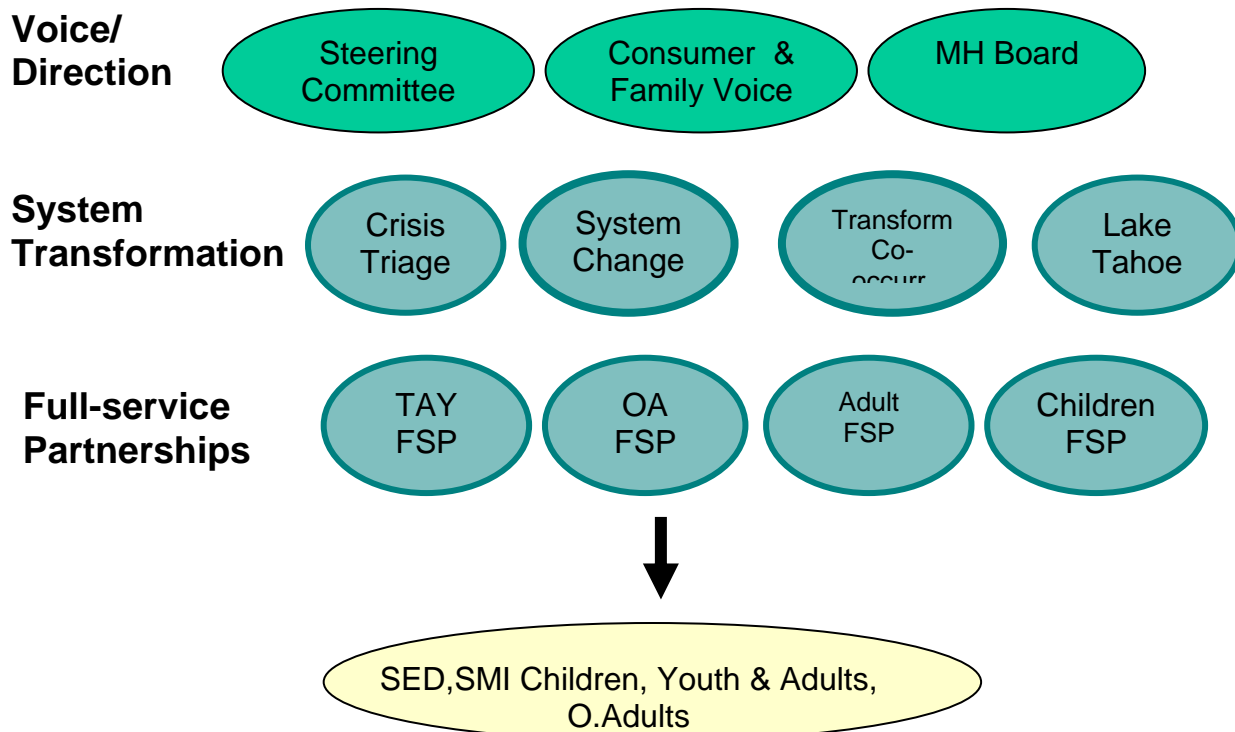
- Co-occurring competence
- Client/family driven
- Recovery-oriented
- Culturally competence
- Collaborative



### 3. Campaign for Community Wellness Phase I



### 4. Elements of MHSA





## **5. Current Vision for the Campaign for Community Wellness**

- Welcoming
- Community collaboration
- Consumer and Family driven
- Awareness
- Cultural competence
- Co-occurring competence
- Stigma is reduced

We are now looking to add to this vision with your input, as well as PCN's and the Campaign Steering Committee on Feb 28th

## **6. Success stories in System Transformation**

- Co-occurring competency is starting
- Network of care: resource guide [www.placer.networkofcare.org](http://www.placer.networkofcare.org)
- Welcome Center at DeWitt Center diner – goal is to be consumer-run

Following this presentation was a panel including a series of stories by consumers and the MHSA Team. (no notes taken on this piece).

After the stories, the attendees were asked to give additional feedback. Below is the feedback that was captured.

## **7. Participant Feedback**

### **A. What did you like about today's meeting?**

- MHSA getting more dollars into system
- Client testimonials > real issue
- Staff struggling to do new business
- How decisions are made: Steering Committee, Voice, Mental Health Board
- Learning through discovery > to recovery
- Everyone has the right to fail
- Clarity about MHSA services
- Panel-consumers sharing their stories

### **B. Who else/What else needs to be included?**

- Housing
- Child Care (training?)
- Dollars follow family-who pays respite?
- 80% who might not qualify but frequently dip in and out of the system
- Employers---Training & less stigma
- Small business
- Target staff of career centers for training



**C. What would you like to see changed?**

- More FSP opportunities
- Acronyms > sensitivity

**D. Any other comments?**

- Video on consumers as employees
- Who is decision-making body?
- How to find out MHSA housing element on MHSA website?—Edna wants to know
- How are decisions made on where money goes? Need to know how much is available.
- Dealing with bad credit > how to get credit